

10<sup>th</sup> January 2022



**INVERCLYDE**  
Community Fund

## **Inverclyde Community Fund 2021**

### **Case Study – Ardgowan Hospice**

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#### **Amount Awarded: £1,000.00**

“Ardgowan Hospice is a charity and must raise over £3 million pounds annually to be able to deliver care to patients with life-limiting illness in Inverclyde.

Retail plays a significant part of this income bringing in around £300,000 annually, so any risk to this income needs must be addresses quickly. The hospice has 6 retail outlets, one of which, our biggest retail shop on West Stewart Street in Greenock, which brings in approx. £60,000 a year, had become not fit for purpose and has become a health hazard.

The customer flooring had become a health hazard. Floor tiles had been peeling back off the floor and have had to be continuously taped down, making the shop look unattractive and shoddy, as well as been a hazard.

The poor flooring affected customers, staff and volunteers who shopped and worked in the store as they were at risk while on the premises.

This grant went towards paying for new industrial linoleum tile flooring for our largest retail outlet.

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**BEFORE:**



The grants was spent on the purchase and fitting of new floor tiles for the shop and here are some photos of the resurfaced shop:

**AFTER:**



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This donation means The Trustees have helped rejuvenate the West Stewart Street Shop and fix a potential health & safety risk. The new flooring has given the shop a more attractive look and has helped to encourage more customers through the doors.

Sales have increased and the shop now takes, on average, £200/£300 more each week. The shop staff and volunteers feel better appreciated, safe and happier in their place of work, further encouraging sales.

The increase in profit at the West Stewart Street shop feeds directly into the hospice income stream and is unrestricted income which can be spent wherever it is needed in the business.

The estimated increase in revenue from this one shop will be in the region of £10,000 - £15,000. This money could fund, for example, between 17 and 25 days of dedicated care from our specialist doctors and nurses for a patient in our In-patient Unit.

- Ardgowan Hospice (October 2021)

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### Further Reading

Read more about all of the other work that Ardgowan Hospice do [here](#).

Please also feel free to visit the Ardgowan Hospice Facebook page via the link [here](#).