

17th January 2022



INVERCLYDE
Community Fund

Inverclyde Community Fund 2021

Case Study – Gourock Golf Club

Amount Awarded: £1,000.00

“The grant we received was focused on developing Junior golf – both for members and non-members at the centre of which was our new Pathway to Golf initiative which provided a clear path showing how to progress from our weekly Tuesday night Academy sessions, ZIG/ZAG 5-hole course, through to the blue tee course onto the red tee course and finally onto our full yellow/white tee course. There were incentives and prizes for juniors who advanced through the pathway - the fund helped pay for that.

Our Tuesday night Academy sessions ran for 9 weeks in total throughout the Spring and Summer – each session lasting for 2 hours – we invested in some new equipment to make the coaching more fun. Again, the grant helped here.

We also reduced our annual membership fee from £65 to £20 for juniors below the age of 9 to attract them to the club – this was deemed a success and once again the grant helped fund this subsidy.

We took part in some local and national organised golf events and the grant helped pay for the cost of transport to these events.

We ran our annual open competition – the Guintoli Trophy – which attracted entrants from the wider community of Inverclyde and beyond – the grant helped fund the prizes

On Monday 12th July we held a PRO-AM event at the club with some world-famous golfers in attendance (e.g 1999 Open Champion Paul Lawrie) and we had 30

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juniors from Inverclyde (members and non-members) being coached by these PROs as part of the event - an experience these boys and girls and likely never to forget.

Finally, we ran some after school classes - both in our Indoor Studios but also out on our course - led by our Club Development Officer.

The grant helped pay for a number of the events mentioned above, such as:

- Helped subsidise the wage of our Club Development Officer as he ran after school classes
- Prizes
- Improved coaching equipment
- Incentive gifts as juniors advanced through our structured pathway
- Transport costs

It is important to note that many of our activities were open to members and non-members alike and we also deliberately set a very low annual fee of £20 for younger juniors to join – and we saw some success from that.

- Gourock Golf Club (October 2021)

Further Reading

Read more about all of the other work that Gourock Golf Club on their website, which you can access [here](#).

Please also visit the Gourock Golf Club Facebook page [here](#).

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Appendix 1 – Some pictures of GGC members enjoying the sunshine!